



TOUR • GMRENCEN

A trip to Detroit is not complete without visiting one of Michigan's most iconic landmarks—the GMRENCEN. The GMRENCEN is the premier destination to dine, shop, play and stay while in Metro Detroit. Tour GMRENCEN showcases Detroit's most famous building and outlines the rich history that General Motors shares with the city.

Join us for a
Complimentary Public Tour
MONDAY – FRIDAY
12:00 p.m. **OR** 2:00 p.m.
Holidays Excluded

Please sign in for public tours at the Pure Detroit store located in Tower 400 on Level 1.

Please arrive 10 minutes prior to the tour departure. The tour is limited to 25 people. Visit us at www.GMRENCEN.com for more information.

GM WINTERGARDEN

The first stop on the tour is the GM Wintergarden, one of Detroit's focal points. This magnificent five story tropical glass atrium overlooks the Detroit River and is always bustling with activity.

GMRENCEN PLAZA & RIVERWALK

The GMRENCEN's outdoor plaza features a world map carved in granite, synchronized water fountain and an amazing view of the Detroit River.

GM PAVILION & NORTH LOBBY

The GM Pavilion is an impressive and inviting glass and steel entrance featuring vehicle displays which leads into the North Lobby.

"BOREALIS" ART GLASS STRUCTURE

Located in the North Lobby of the GMRENCEN, Borealis is the tallest vertical glass structure in the world!

CIRCULATION RING

Suspended from stainless steel cables, this architecturally impressive circular glass walkway provides easy navigation and connects visitors to additional shops and restaurants in the Millender Center, along with easy access to the People Mover Station.

GM COMPANY STORE

The GM Company Store is the premier destination for officially licensed General Motors merchandise. The newly opened store features merchandise representing Chevrolet, Buick, GMC and Cadillac brands. Overlooking the GM Wintergarden, the store includes a full size model of the Innovation at Work taking place at the GMRENCEN. The model allows you to experience the vision of what's to come as the building transforms the GM Showroom to a new 'social circle' highlighting GM's global brands and immerses visitors with an engaging multi-screen video presentation, interactive experiences and global vehicle displays. Visible from several floors, it's the cultural mecca, heartbeat and pulse of the building.

GMRENCEN SHOPS

The GMRENCEN Shops offer a variety of goods and services for our visitors. A few of our retailers include an AT&T kiosk, Pure Detroit, Henry Ford OptimEyes, Calumet Market & Spirits, Sam's Tailor Shop, a Verizon Wireless kiosk and Ren Cen Fitness Center.

RESTAURANTS & THE FOOD COURT

Combining your tour with a meal is easy and affordable! Several dining options are available and designed to meet all your needs. Our fine dining restaurants - Andiamo Detroit Riverfront, Granite City Food & Brewery and Joe Muer Seafood - feature private dining areas. For groups on the go, try our Food Court and pre-paid voucher program for ease and value.

Access to certain areas of the building is subject to change due to building improvements and event schedules.



GROUP TOUR INFORMATION

Professionally guided public tours are available with advance booking Monday through Friday at Noon and 2 p.m. (excluding holidays). Weekend tours are not available. Private tours are available and priced accordingly. We recommend a minimum of 1½ hours to visit the GMRENCEN and enjoy the variety of experiences here.

GROUP TOUR PACKAGE

- Motor coach step-on greeters
- Complimentary admission for driver and escort
- Complimentary group photo
- Optional pre-paid Food Court vouchers; available in any denomination with group name/logo

PRIVATE TOUR RATES

- Groups consisting of:
- 10 to 30 people -\$75,
- 31 to 60 people -\$150,
- 61 to 90 people -\$225, etc.

We can accommodate groups up to 150 people. Payment by credit card is preferred. When paying by check, all fees associated with cancelled, stop payments or insufficient funds will be the responsibility of the client.

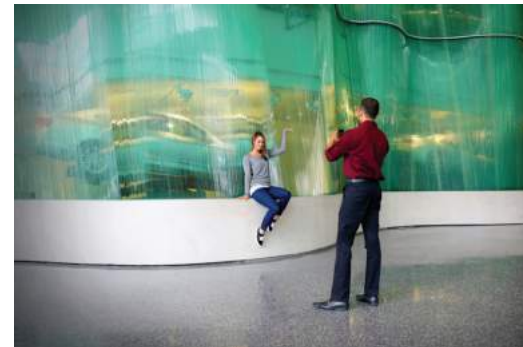
ADVANCE REGISTRATION FOR GROUPS LARGER THAN 10 PEOPLE IS REQUIRED

To book a Private Group Tour, please contact Tour Ren Cen at 313.568.5624 or TourRenCen@cbre.com

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PARKING

Convenient self-parking is available in the Beaubien Parking Garage. Motor coaches are invited to arrive at the GM Wintergarden for a step-on 'Meet and Greet.' Free motor coach staging is available nearby, and parking on the GM lot is \$25.



DIRECTIONS TO THE GMRENCEN & MAP OF THE GMRENCEN COMPLEX

FROM PONTIAC, ROCHESTER & THE NORTH

I-75 South to I-375, to Jefferson Avenue West

FROM CLINTON TWP, ST. CLAIR SHORES & THE EAST

I-94 West to I-75 South, to Jefferson Avenue West

FROM ANN ARBOR, METRO AIRPORT & THE WEST

I-94 East to I-75 South, to I-375 to Jefferson Avenue West

FROM CANADA

Via the Detroit-Windsor Tunnel, turn right at Jefferson Avenue. Via the Ambassador Bridge, take I-75 North to I-375, to Jefferson Avenue West

