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**Detroit's Own Shawn McClain to Reinvent Top of the Tower**  
*Celebrity Chef Envisions Multiple Concepts for GMRENCEN's Premier Space*

**DETROIT (JAN. 21, 2018)** – Detroit-based James Beard Award-winning Chef, Shawn McClain has found the ideal location for his first hometown project. Riverfront Holdings, Inc. has partnered with McClain and his team to develop a dining experience for the iconic destination.

"We are proud to join the culinary explosion that's happening here in Detroit in partnership with General Motors in this spectacular location," said McClain. "We have a shared passion for the city and its innovative spirit. We're inspired by that bold creativity and aim to transform the space into a dynamic, multi-concept experience that's about so much more than the amazing views."

Leveraging the hospitality prowess from his collection of award-winning Las Vegas restaurants, McClain is enlisting a line-up of world-class talent to develop the 20,000 square-foot project, including Greg Keffer of Rockwell Group, the renowned architecture and design firm founded by David Rockwell.

"The GMRENCEN is the most iconic building in Detroit and we are excited to deliver an unrivaled dining experience," said Claudia Killeen, General Motors manager of Renaissance Center Development. "Shawn McClain's dynamic creative vision, featuring multiple concepts is in line with our goal of establishing the space as Detroit's culinary crown jewel."

Partnered with McClain in the project is his wife and Detroit native, Holly McClain, whose deep background in front-of-house service and training will be instrumental in developing the hospitality DNA of the space. McClain is also drawing upon the talents of culinary and operations lead, Richard Camarota, and brand experience lead, Sarah Camarota, both native Midwesterners who are partners with the McClains in this project and in their Las Vegas restaurants, Sage, Five50 Pizza and Libertine Social.

"A space of this magnitude and significance requires brilliance coming together from all disciplines," added McClain. "Every detail is being meticulously crafted to unfold into an extraordinary experience for our guests, from the way we design and launch our brand story to the special and engaging ways in which we reinvent the space."

The premier space on the 71<sup>st</sup> and 72<sup>nd</sup> floors was previously home to Coach Insignia and the revolving restaurant, The Summit. The rotating capability was removed during its 2004 renovation as Coach Insignia.

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**About the GMRENCEN**

The GMRENCEN, Detroit's most iconic skyscraper, serves as the global headquarters for [General Motors Co.](#) Located along the international riverfront since 1977, the GMRENCEN reaches across 5.5 million square feet of prime real estate and is divided into seven interconnected towers of office, retail and lodging space and includes the adjacent Millender Center connected by skywalk. Welcoming more than 14,000 visitors and employees to the building each day, it features 29 eateries such as Andiamo Detroit Riverfront, Granite City Food & Brewery, and Joe Muer Seafood, two hotels including the 70-story Detroit Marriott at the Renaissance Center hotel and conference center, two People Mover stations and nearly 3.5 miles of RiverWalk views. The building also hosts the annual Chevrolet Rockin' on the Riverfront concert series each summer. For more information, visit [www.gmrencen.com](http://www.gmrencen.com) and connect with the GMRENCEN on [Facebook](#), [Twitter](#), [Instagram](#) and [Trip Advisor](#).

**ABOUT MCCLAIN CAMAROTA HOSPITALITY**

Based in Detroit and Las Vegas, McClain Camarota Hospitality is a restaurant group and experience design consultancy founded by James Beard Award winning chef and restaurateur Shawn McClain. With the support of his wife Holly and their collaborators Sarah and Richard Camarota, Shawn launched the company in fall of 2009 with a bold move to Las Vegas, when he opened the renowned Sage restaurant at ARIA Resort and Casino, part of the CityCenter development which is owned by MGM Resorts International. The restaurant debuted to massive critical acclaim and was short listed for James Beard Awards' coveted "Best New Restaurant." Following the success of Sage, the partners opened Five50 Pizza Bar, also at ARIA Resort and Casino, which features East Coast style pizzas and a highly curated selection of microbrews. The Las Vegas hat trick was completed with the opening of Libertine Social, a next generation gastropub, at Mandalay Bay Resort in 2016, which also includes managing partner and famed mixologist Tony Abou-Ganim. The partners and their restaurants continue to receive numerous accolades and awards, including most recently "Bar of the Year 2016" and "Best Cocktail Program" by Eater Vegas, "Dish of the Year" by Las Vegas' Desert Companion magazine and two ADDY awards for Libertine Social's opening campaign and collateral. For more information, please visit [www.mchospitality.net](http://www.mchospitality.net).

**ABOUT ROCKWELL GROUP**

Based in New York with a satellite office in Madrid, Rockwell Group is an interdisciplinary architecture and design firm that emphasizes innovation and thought leadership in every project. Founded by David Rockwell, FAIA, and led by David and partners Shawn Sullivan and Greg Keffer, the 250-person firm uses theater, technology, and finely-wrought craft to create extraordinary experiences and built environments across the globe. Projects include

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Union Square Cafe (New York); Nobu Downtown and Nobu restaurants and hotels worldwide; Shinola (New York); The Shed in New York in collaboration with Diller Scofidio + Renfro; Dream Hollywood; W Hotels (New York, Paris, Madrid, Suzhou, Singapore and Vieques); NeueHouse (New York and Hollywood); and set designs for Public Theater's Shakespeare in the Park, *She Loves Me*, and *Kinky Boots*. Honors and recognition include 2016 Tony and Drama Desk Awards for Best Scenic Design for *She Loves Me*; the AIANY President's Award; the Cooper Hewitt National Design Award; and the Presidential Design Award. For more information, please visit [www.rockwellgroup.com](http://www.rockwellgroup.com).

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